



TQUK Business Management Level 7 Syllabus

Course TQUK Business management level 7

Course: Online

Study Method: Online – Self-Paced

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Estudyquals

Course Description :

TQUK Level 7 Diploma in Business Management is addressed to individuals who want to develop their knowledge and skills in the business industry at a higher level.

Who is it for:

The course is intended to address individuals who want to develop their knowledge and skills in the business industry at a higher level.

- Have some experience in a managerial role and would like to extend their knowledge and skills
- Have a bachelor's degree and would like to obtain a qualification at the next higher level
- Do not have a professional qualification in business and would like to earn one

Entry Requirements:

- A bachelor's degree
- A level 6 qualification or above, business-related

- Evidence of relevant employment in a business at a suitable level (which must include a signed reference letter from your employer)

English language: Learners should also qualify as the English Language at Level B2 or TQUK-endorsed level C1.

Further Studies

Completing the TQUK Level 7 Diploma in Business Management may lead to a variety of progression opportunities such as:

Obtaining TQUK Level 7 Diploma in Business Management will help the learners to enter University at a Master’s degree in the final stage with several module exceptions. Courses of further studies may include an (MBA) Master in Business Administration or a Master’s Degree in a related field of study.

An example of Universities that accept the TQUK Level 7 Diploma in Business Management are:

- Canterbury Christ Church University

Assessment:

One final assessment consists of 100 multiple choices that are automatically marked by the Estudyquals System. Learners need to achieve the 70% to pass the program.

Assessment criteria are based on: **Pass/ Fail**

- The final Assessment is online and is taken either through or after the course.
- Your final test will be assessed automatically and straightaway so that you will directly know whether you have been successful or not.
- The learner will attempt an online multiple-choice test (2 attempts).

Grading Scale:

Pass	70%		Fail	below 70%	
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Accreditation:

Estudyquals Offers Endorsed Courses by Training Qualification UK (TQUK) under TQUK Endorsed Provision.

TQUK Endorsed Provision

Estudyquals has designed and developed its courses and has gone through an external quality check by Training Qualification UK (TQUK) to ensure that the Estudyquals and its courses meet the high-standards quality criteria.

Training Qualification UK (TQUK)

TQUK is an Ofqual-regulated Awarding Organisation, providing a wide range of vocational qualifications to Further education Colleges and private training providers.

TQUK is an Awarding Organisation recognised by the Office of Qualifications and Examinations Regulation (Ofqual) in England, CCEA Regulation in Northern Ireland, and Qualifications Wales. TQUK offers qualifications regulated by Ofqual and, in some cases, by CCEA Regulation and Qualifications Wales, sit on the Regulated Qualifications Framework (RQF), and are listed on the Register of Regulated Qualifications.

How do I study and how long does it take?

Qualification TQUK Level 7 in Business Management

TQUK Business Management UNIT LEVEL 7

Guided learning hours (GLH):	900 hours	
Self-study (SS):	280 hours	Total Assessment Time
Formative assessment:	40 hours	(TAT)
Summative Assessment:	80 hours	120 hours
Total Qualification Time:	1300 hours (GLH + SS + TAT)	

The above timescale is indicative and each candidate can work at their own pace to complete the TQUK Level 7 Certificate in Business Management.

Course Outline & Aim of the Modules:

TQUK Business Level 7 will prepare the learners for the business arena with the knowledge and skills they require to successfully run a major organization, explore a new career, and whether they want to advance their career.

STEP 1 It is mandatory to complete all 5 modules

The TQUK Level 7 Diploma in Business Management consists of 5 mandatory modules:

Modules	
1	Business Strategy, Planning, Management
2	Corporate strategy, Governance, and Ethics
3	Leadership, change, and People Management
4	Financial Resources and Performance Management
5	Research Methodology

Analysis of each Module

1. Business Strategy, Planning, and Management

This unit aims to give you a considered understanding of:

- the nature, scope and need for strategic business management and planning
- a range of classical and contemporary models, concepts and tools in business strategy and planning
- the processes by which organisations identify and develop their goals and values
- the impact of political, economic, social, technological, environmental and legal factors

- the key forces that represent both opportunities and threats to organisations whether for profit or not-for-profit
- the strategy process for an organisation to achieve competitive advantage
- the future challenges affecting strategic business management and planning.

2. Corporate Strategy, Governance and Ethics

This unit aims to give you a considered understanding of:

- how to analyse the business environment and development of a business organisation which operates worldwide
- the relationships between an organisation's resources, product/services and its environment
- how to evaluate business ethics from a worldwide perspective
- the concepts and perspectives of Corporate Governance in an organisation which operates worldwide
- the impact of corporate social and environmental responsibility on organisations
- how organisations manage corporate governance and ethics in order to achieve corporate goals
- how to implement and monitor ethical and governance issues in developing an appropriate corporate strategy.

3. Leadership, Change and People Management

This unit aims to give you a strategic understanding of:

- the contribution that an organisation's employees can make to competitive advantage and the advancement of the strategic vision and values
- be able to apply appropriate strategies for people resourcing, retention and development
- strategies for enhancing employee commitment and engagement within an organisation
- the potential value of leadership approaches linked to High Performance Working (HPW) at all levels in the organisation (strategic, managerial and operational/tactical)

- be able to implement the theories, concepts and techniques associated with organisational change
- how to apply the capabilities associated with the effective management of change, and be able to maximise the contribution of people, within an HPW culture.

4. Financial Resources and Performance Management

This unit aims to give you a strategic understanding of:

- how to use financial statements to evaluate performance, and understand the limitations of such analysis
- how to use, and appraise the effectiveness of, management accounting information in the planning and control of an organisation's resources
- how to critically appraise and evaluate contemporary management accounting methodology to support the effective management and control of resources
- how to identify and critically assess the management and performance of tangible and intangible resources in business strategy and planning
- organisational objectives and alternative finance available to fund the achievement of these objectives
- how to use financial data, techniques and tools to evaluate long term capital decisions
- the international aspects of financial strategy
- the sources and consequences of risk for organisations and know how these risks may be managed.

5. Research Methodology

This unit aims to give you a strategic understanding of:

- the role of research methods, as used in business
- how to research methodologies that relate to business research
- how to develop research designs from quantitative and qualitative perspectives
- how to set research objectives and plan a research project
- management, business and marketing theory and the relevant literature from varied sources that contribute to the research project

- how to determine a specific marketing related research issue, set research objectives, plan and carry out a research project, critically analyse and evaluate evidence, and report the findings and outcomes
- how to design the data collection surveys from quantitative and qualitative perspectives, evaluate the contrasting research methodologies and determine the best approaches to obtain the required data
- how to write up the results of the project as a business consultancy report

Certification

Upon successfully passing the course, the learner will receive an Endorsed Diploma from TQUK (Hardcopy) from Estudyquals.